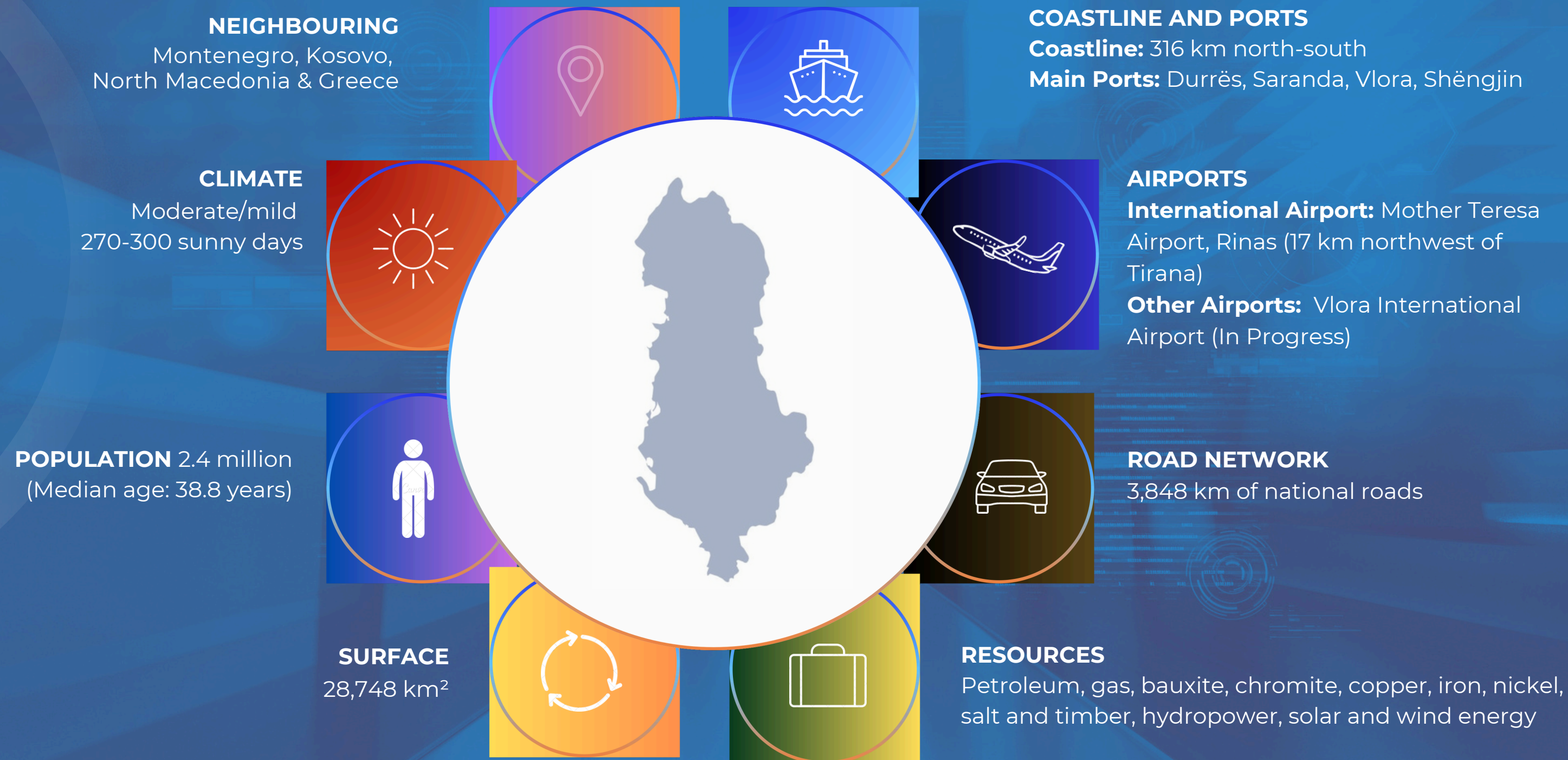


INVEST IN ALBANIA

Your Next Strategic Investment Destination

ALBANIA COUNTRY PROFILE

Located in the center of Southeastern Europe at some of the major crossroads between East and West



EASY TO INVEST, EASY TO ACCESS MARKETS

A liberal investment regime combined with seamless access to regional and European markets.

MARKET ACCESS

- Stabilization and Association Agreement (SAA) between the European Community and its Member States and the Republic of Albania
- Agreement with CEFTA Member States
- Free Trade Agreement with Türkiye
- Free Trade Agreement with EFTA Member States

POSITIVE INVESTMENT CLIMATE

- Equal treatment of foreign investors.
- No prior authorization required.
- 100% foreign ownership allowed.
- Free repatriation of profits.
- Business registration within 24 hours.

ECONOMIC OUTLOOK

Albania's economic outlook remains positive and resilient, supported by stable growth, improving macroeconomic fundamentals, and a continued upward trajectory in investment and external confidence.

GDP Growth: 3.8%

Q4 2025

Unemployment Rate: 8.3%

Q4 2025

Inflation: 2.6%

March 2026

GDP per capital: 9544€

2025

GDP : 25.73 BLN €

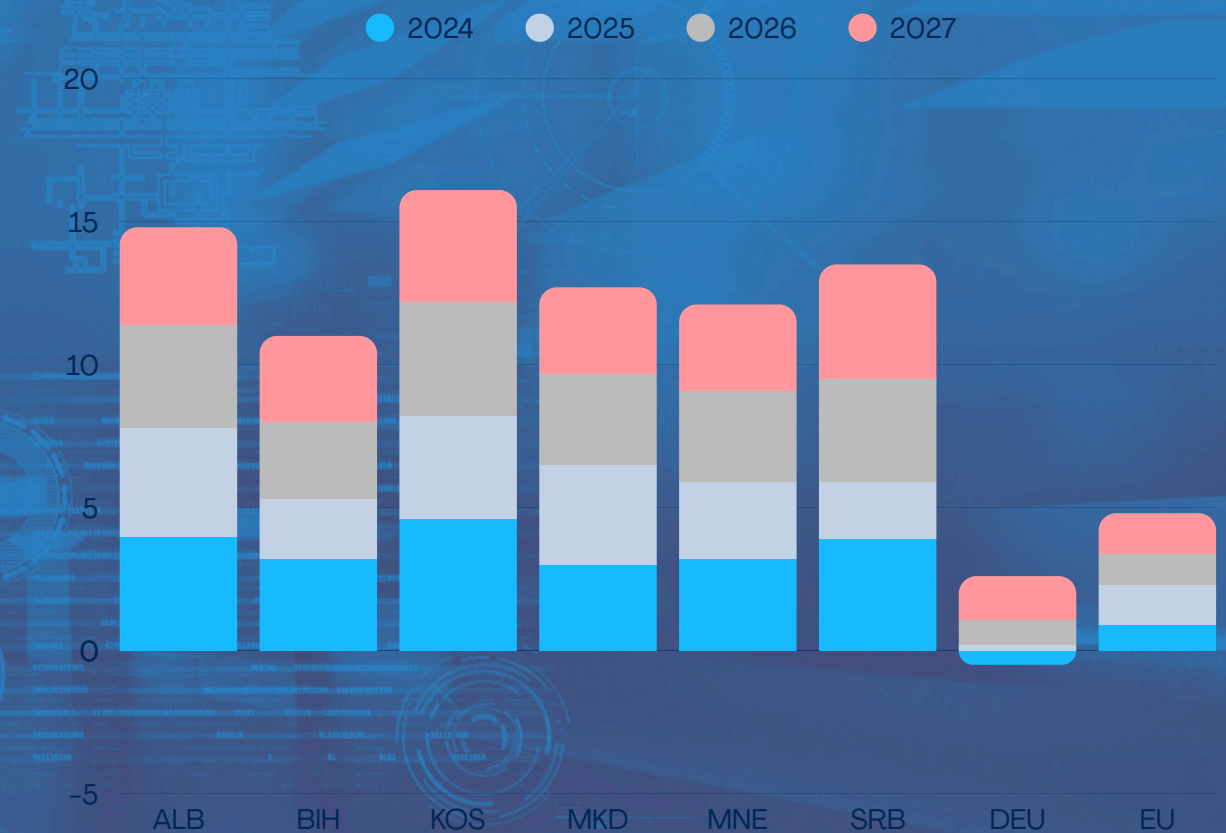
2025

**Minimum
wage:
50,000 ALL
520 Euro**

SEPA
Single Euro Payments Area
Einheitlicher Euro-Zahlungsverkehrsraum

SEPA payments available in ALB since Oct-25

Regional comparason of forecast real GDP growth (% yoy)



Source: INSTAT, IMF

TRADE STRUCTURE

Top 5 IMPORTING MARKETS

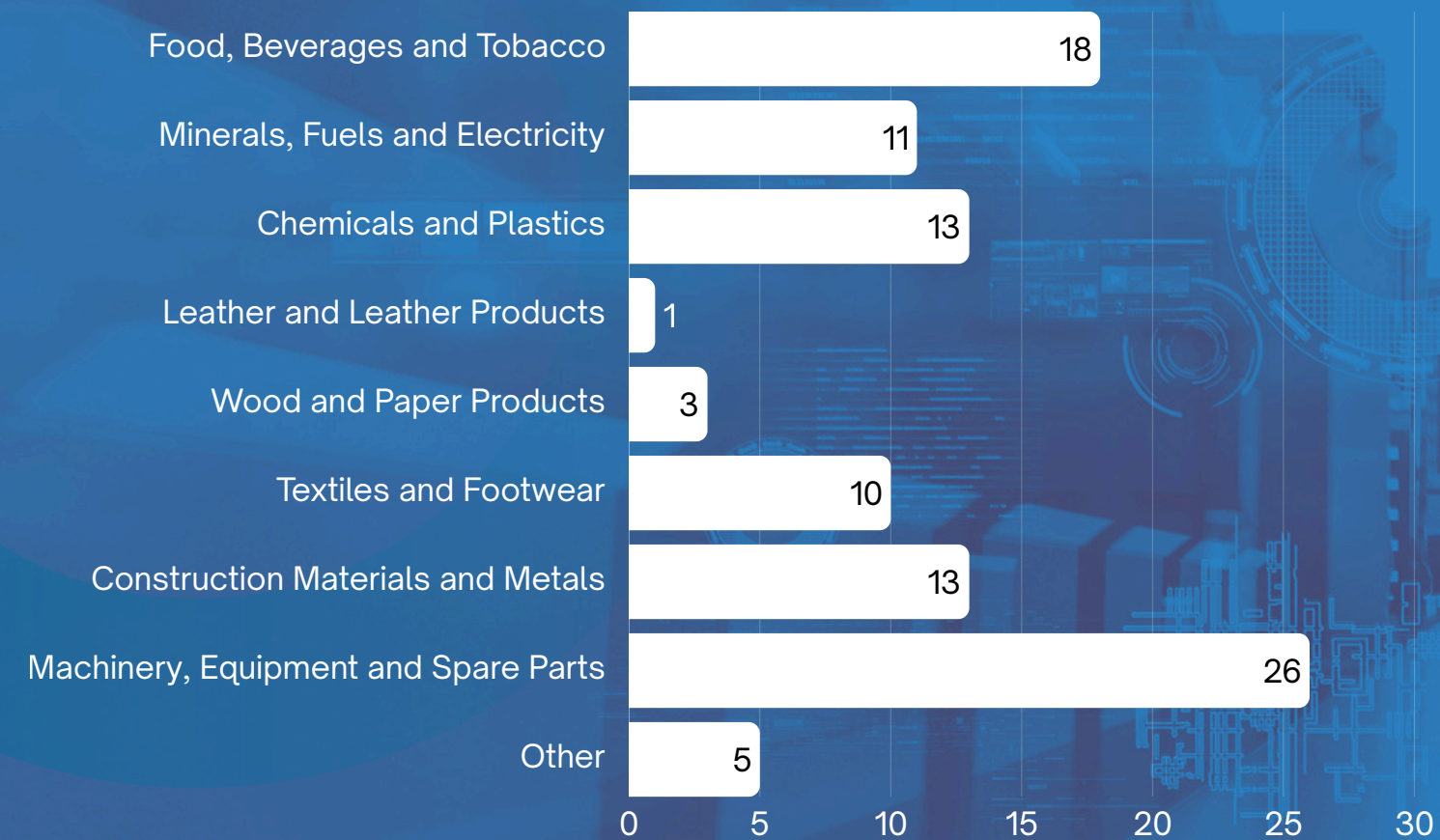
21 %	ITALY
13 %	CHINA
10 %	TÜRKIYE
8 %	GREECE
7 %	GERMANY

Top 5 EXPORTING MARKETS

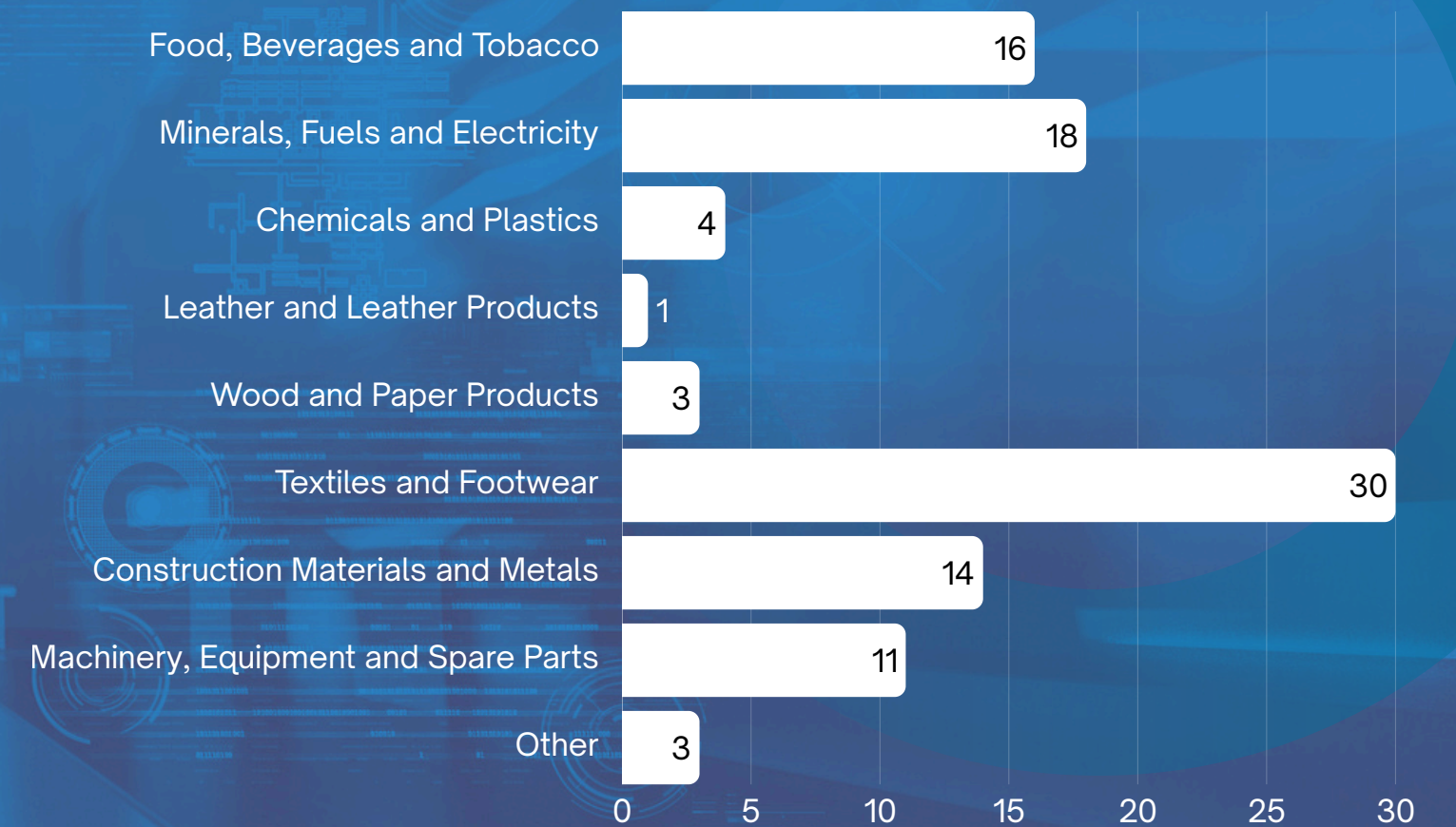
42 %	ITALY
10 %	KOSOVO
7 %	GREECE
6 %	GERMANY
4 %	SPAIN

TRADE STRUCTURE

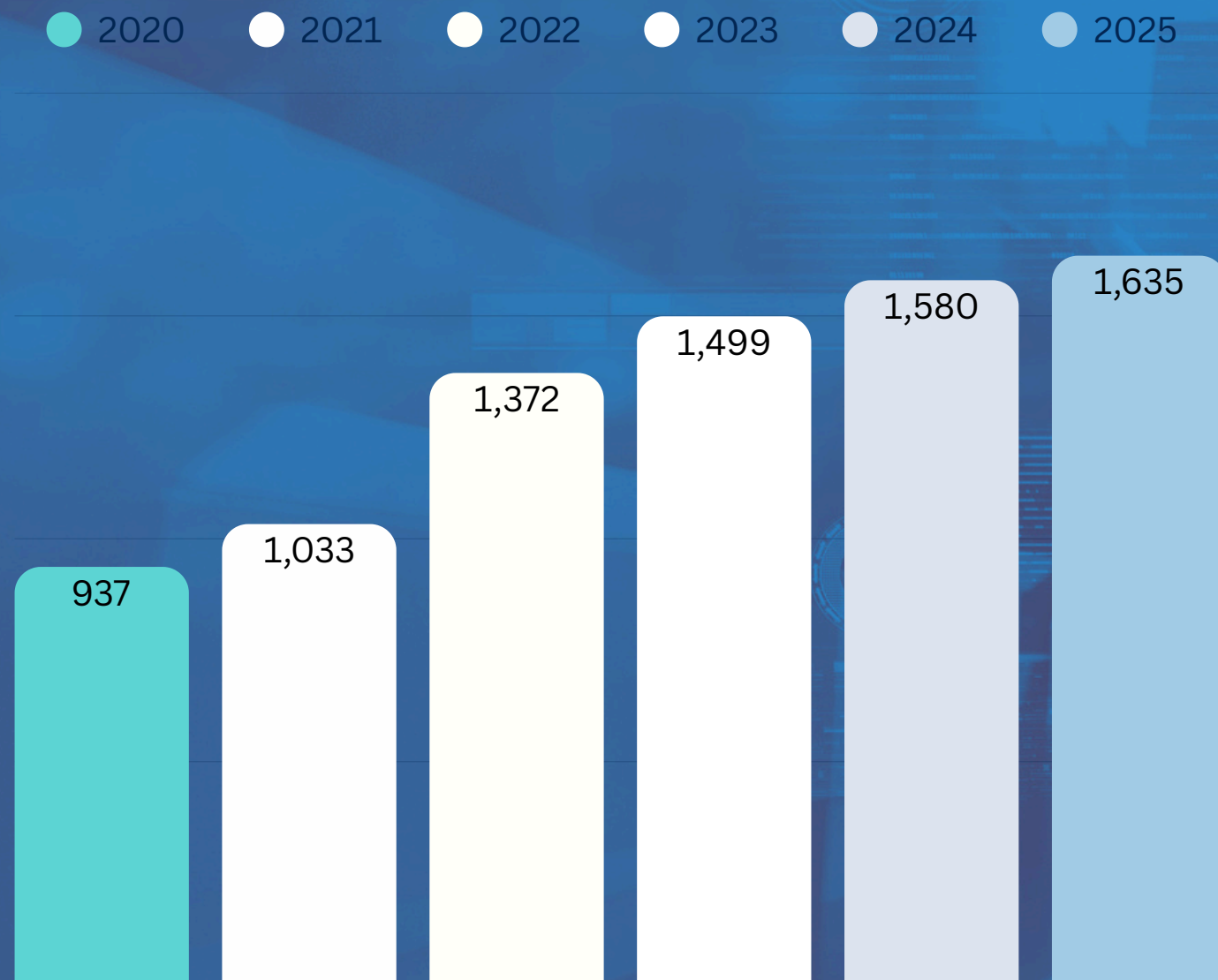
IMPORTS ↓



↑ EXPORTS



FDI PERFORMANCE FLOW



This inflow is led by:

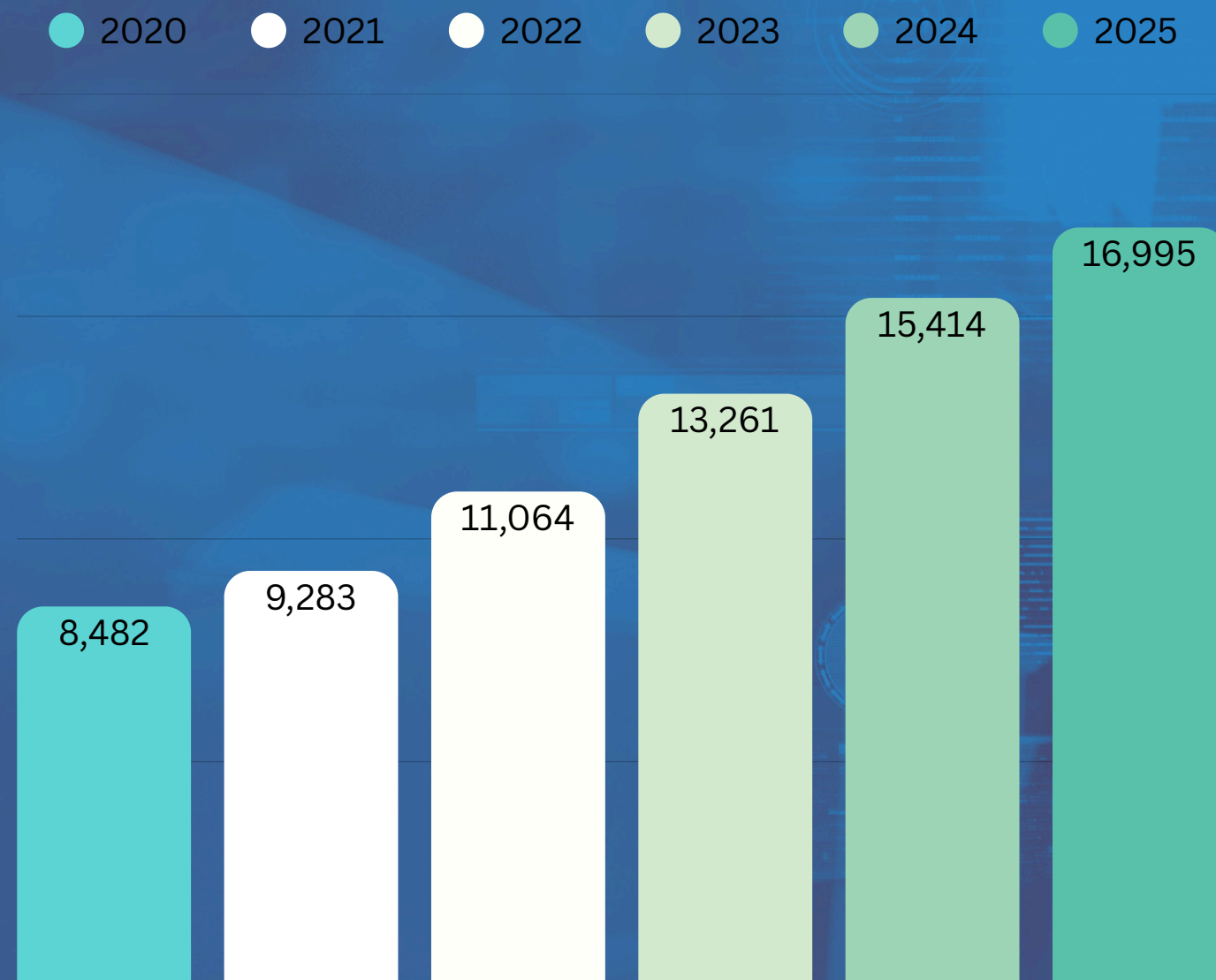


The sectors with the highest contribution:

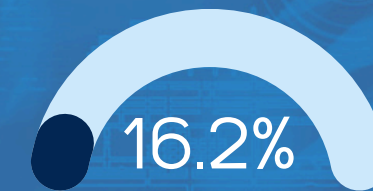


Source: Bank of Albania

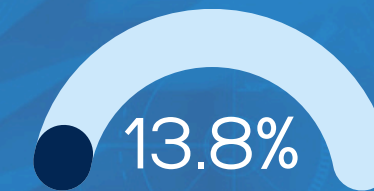
FDI PERFORMANCE STOCK



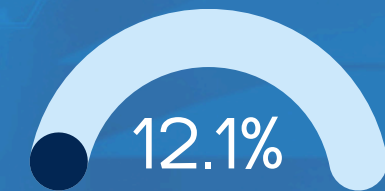
This stock is led by:



Netherlands

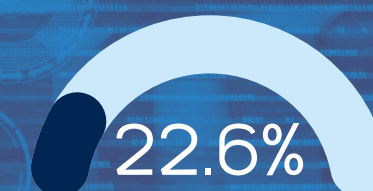


Switzerland

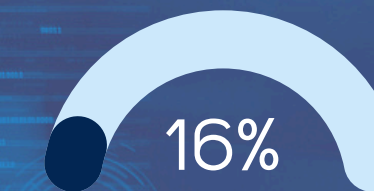


Canada

The sectors with the highest contribution:



Electricity and
gas



Extractive Industry



Real Estate
Activities

Source: Bank of Albania

TARGET SECTORS FOR INVESTMENT



TOURISM

AGRICULTURE

MANUFACTURE

RENEWABLE ENERGY

ICT/BPO

TOURISM

- Tourism is one of Albania's most dynamic and high – potential sectors, contributing significantly to the country's economic growth.
- In 2025, Albania welcomed more than 12.5 million international tourists, marking a record-breaking year for the country's tourism sector.

INCENTIVES:

- 6% reduced rate of VAT for the provision of accommodation services in accommodation structures
- 6% reduced rate of VAT for any supply of services provided within the "5 Star Hotel / Resort, with special status", holders of an internationally recognized and registered trademark (brand name)
- 6% reduced rate of VAT for the provision of accommodation and restaurant services, with the exception of drinks, for facilities certified as agro-tourism subject.
- Exemption from profit tax for accommodation facilities such as "Four and five stars hotels, with special status", as defined under the tourism sector legislation, and which are holders of a registered and internationally recognized trademark ("brand name").
- Exemption from building tax for accommodation facilities "Four and five star hotels, with special status", holders of an internationally recognized and registered trademark (brand name)
- Exemption from tax of impact on infrastructure for accommodation facilities "Five star hotels, with special status", holders of an internationally recognized and registered trademark (brand name) and agro-tourism subjects.

99
YEARS LEASE OF
PUBLIC LAND

4
NATIONAL
TOURIST
DESTINATION

ALBANIAN ALPS

**MARINAS AND
PORTS**

NEW SOUTH

TIRANA

AGRICULTURE

Agriculture has traditionally been one of the most dominant sectors with a high development potential in Albania's economy, employing a significant portion of the population and contributing to the country's GDP.

WHY AGRICULTURE?

- Geographical Location
- Rich in Water
- Favorable Climate
- **10-99 years** rent for agriculture land
- **560 000 hectares** of arable land

INCENTIVES:

- 6% reduced rate of VAT for the provision of accommodation and restaurant services, with the exception of drinks, for facilities certified as agro-tourism subject.
- 5% reduced rate of profit tax for taxpayers who carry out hospitality activities certified as "Agritourism".
- 5% reduced rate of profit tax for entities that carry out economic activities in accordance with Law No. 38/2012 "On Agricultural Cooperation Societies".
- Exemption from VAT in import for Import of machinery and equipment in the function of realizing investment contracts in the sector of active processing and agribusiness, regardless of the value of the investment;

1900 HA+
TOTAL SURFACE

100+
AGRICULTURAL
LANDS

MANUFACTURE

Albania has a strong and vibrant manufacturing sector, which is driven by highly successful enterprises in the textile and footwear industry and an increased interest in the automotive sector.

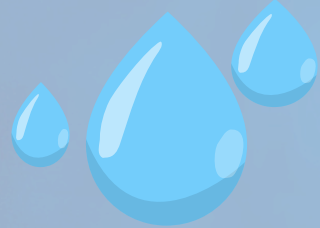
Manufacturing is a strategic pillar of economic development, offering investors scalable production capabilities and integration into regional and global value chains.

The sector benefits from a supportive policy framework and a growing industrial base, creating attractive conditions for both greenfield and expansion investments.

INCENTIVES:

- 5% reduced rate of profit tax for entities that carry out economic activities in the automotive industry
- Exemption from VAT in import for import of machinery and equipment in the function of realizing investment contracts with a value equal to or greater than ALL 500 million.

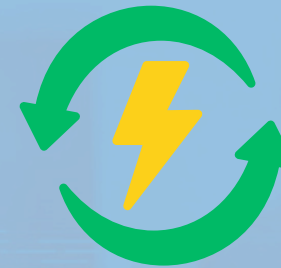
RENEWABLE ENERGY



Albania **ranks 2nd** in Europe after Norway, for water resources.



Albania has approximately **300 sunny days** per year and in clear weather, each square meter of horizontal surface of many areas can absorb about 2200 kWh per year.



Currently, electricity is produced **100%** from renewable sources.



During 2024, a 5-fold increase in production from **solar** and other alternative sources was recorded, which testifies for concrete steps towards diversification of sources and energy transition.

INCENTIVES:

- Based on DCM No. 822 dated 07.10.2015, investors who will implement a solar energy project can sell the produced energy on the free market;
- Long-term agreement (15 years) for electricity produced from plants with a capacity of 15 MW and above;
- Due to the potentially high solar energy resources (over 1700 kW/m²/year) in various regions, the untapped potential for installing photovoltaic panels on non-fertile land is up to 1900 mW

ICT/BPO SECTOR

The ICT/BPO sector in Albania is experiencing rapid growth, driven by a skilled and multilingual workforce and a competitive business environment. With strengths in customer support, software development and IT services, Albania is emerging as a prime destination for outsourcing in Europe.



+49,500
professionals
employed in
ICT/BPO



+ 5400 Active
companies



WORKFORCE PROFILE

- 2262 graduates in ICT in 2024, with an upward trend
- 1380 € is the average gross salary in ICT/BPO sector
- Programming Languages Known: .net, Java, React, Angular, NodeJs, C++, Php
- Languages spoken: English, Italian, German, French, Greek, Spanish

AIDA

YOUR STRATEGIC PARTNER

- Facilitating and supporting direct investments in Albania;
- Qualified information on opportunities, incentives, policies and schemes;
- One-Stop-Shop for strategic investors;
- Establish contacts with the governmental authorities;
- Helping and supporting investors planning their investment itineraries;
- Ongoing aftercare support.

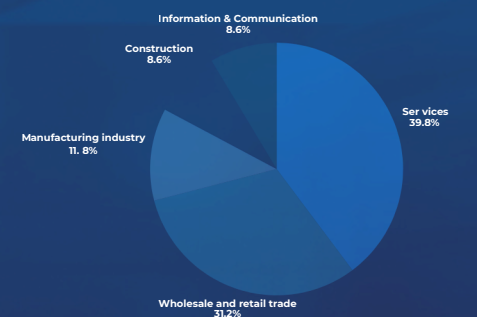
JANUARY 2026

18,062

ACTIVE FOREIGN
COMPANIES IN
ALBANIA

82%

OF THEM HAVE
100% FOREIGN
CAPITAL



200+

AFTERCARE
SERVICES IN
ALBANIA
PROVIDED BY
AIDA
SINCE 2020

30+

STRATEGIC
PROJECTS
SINCE 2020

Thank You.

Invest in Albania Now – A Rising Market You Don't Want to Miss.

Powered by people. Backed by vision. Open to the world.



FOR THE LATEST NEWS ON THE ALBANIAN INVESTMENT DEVELOPMENT AGENCY PLEASE VISIT:

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